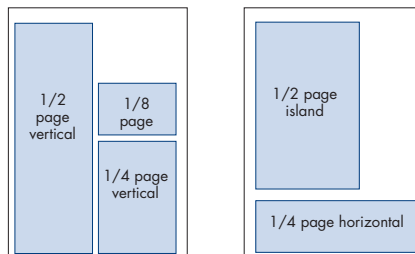
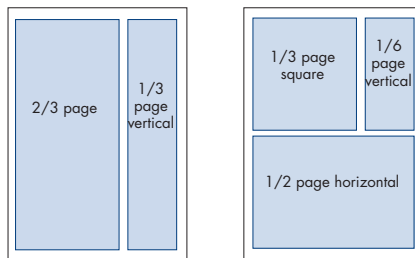




MECHANICAL REQUIREMENTS

AD SIZE	DIMENSIONS	
	HORIZONTAL	VERTICAL
Full page (bleed)	8.625"	11.125"
Full page (non-bleed live area)	7.25"	9.75"
Full page (trim)	8.375"	10.875"
2/3 page	4.5"	9.75"
1/2 page (island)	4.5"	7"
1/2 page (horizontal)	7"	4.875"
1/2 page (vertical)	3.375"	9.75"
1/3 page (vertical)	2.125"	9.75"
1/3 page (square)	4.5"	4.875"
1/4 page (vertical)	3.375"	4.875"
1/4 page (horizontal)	7"	2.25"
1/6 page (vertical)	2.125"	4.875"
1/8 page (horizontal)	3.375"	2.25"

*trim size: 8.375" x 10.875" | .125" bleed | place all elements .25" from trim



TERMS AND CONDITIONS

- Advertisers and advertising agencies agree to indemnify and protect the publisher from any claims or expenses resulting from the advertiser's unauthorized use of any name, photograph, sketch or words protected by copyright or registered trademark.
- All copy, text and illustrations are subject to the publisher's approval before execution of the order. Publisher reserves the right to reject any advertising which is in publisher's opinion unethical, extravagant, challenging, in bad taste, detrimental to public health or interest, or otherwise inappropriate or incompatible with the character of the publication, whether or not the same ad has been previously accepted or published.
- Agency discount: 15% commission to accredited advertising agencies.
- Advertiser and agency assume joint liability for payment of all debt incurred by agency on behalf of an advertiser. Space billed to an agency and unpaid 60 days after billing may be billed directly to the advertiser. An order may be cancelled by the publisher if advertiser or agent fails to pay account when due. The difference between rates billed and rates earned becomes due and payable immediately. The publisher assumes no liability for advertisements omitted for any reason.
- Credit terms are net 30 days. 1.5% monthly interest charged on unpaid balance over 30 days. First-time advertisers must either prepay first insertion or submit credit applications. Any account sent to an outside collection or legal agency will be responsible for the fees charged in collecting the money owed.
- Contracts and space reservations may not be cancelled after the advertising deadline; full price will be charged for any cancellations after advertising deadline. Cover positions require 60 days written notice of intention to cancel contract. Cancellation of any contract is subject to short-rate at the earned frequency rate. Verbal commitments to advertise are binding.
- Maritime Publishing makes no representations or warranties concerning response rates to, or effectiveness of, advertising in its publications, or concerning the size, scope or demographic composition of the circulation of its publications. Previously provided circulation data and estimates are not a guarantee of, or representation about, future circulation performance.

ADVERTISING SPECS

MAGAZINE TRIM SIZE
8.375" x 10.875" (add .25" for bleed)

DIGITAL REQUIREMENTS

Digital ads are required when supplying advertising material. All ads should be built at 100% of the reproduction size and should be no less than 266 dpi for scanned images and 600 dpi for line art.

IMAGE/RESOLUTION REQUIREMENTS

All color images must be converted to CMYK. Scanned images should be 266-300 dpi at actual size of reproduction. Photos downloaded from web pages that have been saved at a low resolution (72-100 dpi) will not print clearly.

GRAPHIC FORMATS ACCEPTED: High resolution PDF, JPG

OCEAN NAVIGATOR RATES

FOUR-COLOR	1x	4x	6x	7x Value*
Full page	\$2,335	\$2,195	\$1,940	\$1,890
2/3 page	1,985	1,865	1,649	1,605
1/2 island	1,868	1,756	1,552	1,512
1/2 page	1,750	1,645	1,455	1,415
1/3 page	1,520	1,425	1,261	1,228
1/4 page	1,170	1,095	970	945
1/6 page	700	658	582	567
1/8 page	585	549	485	473
2 pg. spread	4,670	4,490	3,880	3,780
1/2 pg. spread	2,802	2,634	2,328	2,268

BLACK & WHITE

Full page	\$1,751	\$1,645	\$1,455	\$1,415
2/3 page	1,488	1,398	1,236	1,202
1/2 island	1,400	1,316	1,164	1,132
1/2 page	1,313	1,234	1,091	1,061
1/3 page	1,138	1,069	945	920
1/4 page	875	822	727	707
1/6 page	525	494	436	424
1/8 page	438	411	364	354
2 pg. spread	3,502	3,290	2,910	2,830
1/2 pg. spread	2,101	1,974	1,746	1,698

COVERS

Cover II	\$2,920	\$2,745	\$2,425	\$2,360
Cover III	2,570	2,415	2,134	2,079
Cover IV	3,152	2,963	2,619	2,550

TWO-COLOR

Add \$250 to B&W prices for one additional color. Second color made with CMYK.

*7x VALUE PACKAGE

Package includes all 6 regular issues of *Ocean Navigator* plus *Ocean Voyager* annual. The 35% premium on *Ocean Voyager* is waived. Advertisers will be billed at a flat rate each issue.

ANNUAL EDITIONS

Add 35% to 1x, 4x, 6x frequency rate. 7x rate: waive the 35%.