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On average, large, ocean-capable cruising yacht owners, spend ten times as much to operate their boats

Ocean Navigator's loyal readers are serious coastal and offshore cruisers – both sail and power. They require vessels and equipment that are bigger, better, more complex and more comprehensive than those of average sailors. On average, coastal and offshore cruisers spend 10 times as much to operate their boats!



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17,800
OCEAN VOYAGER
PRINT/DIGITAL
MAGAZINE READERS

11,421
SOCIAL MEDIA
FOLLOWERS

27,000
AVG. MONTHLY
WEBSITE VISITORS

14,932
EDITORIAL EMAIL
NEWSLETTER READERS

13,200
OCEAN NAVIGATOR
PRINT/DIGITAL
MAGAZINE READERS

Whether visiting the website, reading e-newsletters, the magazine, interacting with social media or using mobile devices on the go, *Ocean Navigator* places your message in front of a highly engaged audience.